



## SPONSORSHIP/EXHIBITION PACKAGE: INTERNATIONAL CONFERENCE ON ARTISANAL FISHERIES (ICAF) 1<sup>st</sup> - 3<sup>rd</sup> SEPTEMBER 2022

### Call for Sponsors and Exhibitors

The 2022 International Conference on Artisanal Fisheries (ICAF) will be held from 3<sup>rd</sup> – 6<sup>th</sup> September, at the Source of the Nile Hotel, Jinja, Uganda. We invite you to partner with us and participate in this major event by choosing from the partnership packages, individual partner options or exhibition opportunities.

**Conference Theme:** *Breaking new grounds to recognise and celebrate the contribution of small scale fishers towards food security and nutrition*

Sponsorship Category	Amount UGX(USD)	3x3 sq.mtr Booth	Speech at the event 10 min, Event Naming rights, MC Mentions	Site Branding	Media Complements and Mentions	Press Conference & Being Hosted at talk shows	Advert/Logo on the Partners' Websites & other Media	Branding on All Event Materials	Invitation to Gala Dinner	Branding at Gala Dinner
Gold (02)	230,000,000 (65,714)	✓	✓	✓	✓	✓	✓	+ food Menu rights	Reserved Table of 10	✓
Silver(04)	125,000,000 (35,714)	✓	MC Mentions	✓	✓	✓	✓	✓	Reserved Table of 10	✓
Bronze (08)	62,000,000 (17,714)	✓	MC Mentions	5 banners	✓		✓	✓	Reserved Table of 10	To brand own table
Parallel Session Partners (07)	13,000,000 (3,714)	✓	MC Mentions	Session Hall Branding 2 Ext. banners	✓		✓	✓	Reserved Table of 10	To brand own table
Exhibition Booth Only	3,000,000 (857)	✓								





Additional Exhibitor staff Badge	600,000 (171)									
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- All sponsoring partner logos shall be displayed on event web page for the whole year up to event date after which they shall be removed after three months
- Should a sponsoring partner be interested in particular budget items for sponsorship, a budget for specific items shall be provided upon request.
- If your organisation would like to be an exclusive sponsor, please contact: [sfinitiative2020@gmail.com](mailto:sfinitiative2020@gmail.com) .
- All applications are subject to Committee approval, the Organizing Committee reserves the right to decline sponsorship bookings at their own decision.
- Please note that full payment of the total sponsorship is required within receipt of the sponsorship application form.

**BUDGET ITEM PACK: INTERNATIONAL CONFERENCE ON ARTISANAL FISHERIES (ICAF) 1<sup>ST</sup> – 3<sup>RD</sup> SEPTEMBER 2022**

Budget items being contributed to:

- ✓ Conference Venue
- ✓ Media and Publicity
- ✓ Gala Dinner
- ✓ Lunches and teas
- ✓ Conference Pack
- ✓ Conference Exhibition and Excursion
- ✓ Scientific review of papers
- ✓ Administrative support





**COMMITMENT FORM: INTERNATIONAL CONFERENCE ON ARTISANAL FISHERIES (ICAF) 1<sup>ST</sup> – 3<sup>RD</sup> SEPTEMBER 2022**

<b>Organization</b>	
<b>Contact Address</b>	Tel:
	Physical:
<b>Contact Person</b>	Name:
	Mobile No:
	E-mail
Please advise when to contact you for payment..... Please make payment by Electronic transfer to: <b>Beneficiary Bank:</b> DFCU BANK <b>Branch:</b> Kireka <b>A/C Name:</b> Sustainable Fisheries Initiative <b>A/C Number:</b> 01513669201444 <b>SWIFT Code:</b> DFCUUGKA	
<b>Signature:</b>	

Please indicate your level of participation.

	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Parallel Session partners</b>	<b>Exhibition</b>
<b>Amount</b>	230,000,000 (65,714)	125,000,000 (35,714)	62,000,000 (17,714)	13,000,000 (3714)	3,000,000 (857)

**Preferred Level:** .....

